



Ability Finance

The Israel-Brazil Strategic Investment Avenue

Our Thesis

OUR THESIS

Ability Finance was founded with a clear objective: to connect capital, investors and strategic opportunities between Israel and Brazil through a disciplined, selective and long-term oriented approach.

From the beginning, the firm was built on the belief that meaningful value is not created through volume, but through careful curation, disciplined selection and sustained strategic dialogue.

Rather than seeking to represent a large number of opportunities, Ability Finance focuses on a limited number of selected mandates and investment ideas that meet strict qualitative and strategic criteria.

ABILITY FINANCE – OUR PERSPECTIVE

We believe that in cross-border finance, quality of relationships and depth of understanding consistently outperform breadth of coverage. Selectivity is not a constraint — it is our competitive advantage.

THE ISRAEL-BRAZIL STRATEGIC INVESTMENT AVENUE

Ability Finance operates along what we describe as the Israel-Brazil strategic investment avenue.

Israel is globally recognized as one of the most dynamic innovation ecosystems in the world, particularly in sectors such as biotechnology, defense technology and artificial intelligence.

Brazil, in turn, represents one of the largest and most sophisticated financial markets among emerging economies, with a deep base of institutional investors, asset managers, family offices and operating companies.

Ability Finance was created to help connect these two markets, facilitating the flow of capital, strategic ideas and selected opportunities between investors, companies and institutions.

ABILITY FINANCE – OUR PERSPECTIVE

The Israel-Brazil corridor remains significantly underserved relative to its potential. We see this not as a challenge but as a structural opportunity for a firm with the right network, the right culture and the right approach.

SELECTIVITY AND EVOLUTION

Selectivity remains a defining principle of Ability Finance. Whether representing venture capital funds, private equity, M&A situations or investment strategies, the firm maintains a highly selective approach — carefully filtering opportunities and ensuring strategic alignment exists between all parties.

Ability Finance was initially established to represent selected Israeli venture capital funds in Brazil. As our network and deal flow evolved, the platform expanded into adjacent activities fully aligned with our original philosophy. Today, Ability Finance also operates across:

- cross-border M&A in both directions — global situations for Brazilian companies and Brazilian opportunities for international strategic buyers
- Brazilian investment strategies, including selected hedge funds, introduced to Israeli asset managers and family offices
- direct private equity involving Brazilian companies and Israeli counterparties

GLOBAL DIVERSIFICATION

For Brazilian asset managers and family offices, international diversification has become an essential component of long-term portfolio construction. Exposure to innovation-driven ecosystems such as Israel allows investors to participate in companies and technologies shaping global markets.

Selective global allocation can help investors:

- reduce geographic concentration risk
- gain exposure to innovation-driven sectors
- balance domestic cycles with global opportunities
- participate in businesses with long-term strategic relevance

THE POWER OF TIME

Long-term investing requires patience, discipline and the ability to identify opportunities capable of generating value over time.

“Time is the friend of the wonderful business, the enemy of the mediocre.”

— Warren Buffett, Berkshire Hathaway Letter to Shareholders, 1989

Ability Finance seeks opportunities where quality, strategic positioning and patient capital can interact in ways that allow value to compound over time.

Ability Finance seeks to build enduring relationships between investors, companies and strategic partners across the Israel-Brazil strategic investment avenue.

By maintaining a selective approach, high compliance standards, transparent communication and long-term alignment, Ability Finance aims to connect opportunities capable of generating lasting value.

ABILITY FINANCE — OUR PERSPECTIVE

We do not seek to time markets. We seek to identify quality — in businesses, in fund managers, in counterparties — and to build relationships capable of generating value over the long term.

THE POWER OF CONVERSATION

Ability Finance believes that meaningful opportunities often emerge through conversation rather than transactions.

Across financial markets, strategic investments and cross-border relationships, the most valuable ideas frequently originate from discussions between investors, companies and advisors who exchange perspectives openly and intelligently.

Through ongoing dialogue with investors, companies, family offices, asset managers and financial institutions, Ability Finance often develops visibility into opportunities while they are still forming.

ABILITY FINANCE – OUR PERSPECTIVE

Conversation precedes opportunity. This is not a marketing phrase – it describes how we actually work.

The most important calls we have had were not pitch meetings. They were exchanges of perspective between professionals who respected each other's intelligence.

COMPLIANCE AND GOVERNANCE

Operating across international markets requires rigorous standards of compliance, governance and professional conduct.

Ability Finance is committed to maintaining high compliance standards, disciplined internal practices and responsible engagement with investors, companies and counterparties.

FREE FLOW OF INFORMATION

Cross-border opportunities require trust, clarity and transparent communication.

Ability Finance promotes a culture of free flow of information, in which relevant information is shared responsibly, clearly and efficiently between investors, companies and strategic partners.

We believe that informed dialogue is essential for sound decision-making, and that transparency strengthens long-term relationships across international markets.

ABILITY FINANCE – OUR PERSPECTIVE

We share what we know, when we can, with the people who need to know it. We believe this is both ethically correct and strategically sound.

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